

SAMPLE PASTOR ENDORSEMENT LETTERS

SAMPLE LETTER #1

Dear _____:

In the last couple of weeks you should have received your Bishop's Annual Appeal letter. Because I believe that the Annual Appeal is so important for the work of the Church and our parish family, I am writing to ask for your generous response to his request. Each year the Appeal provides the resources for more than thirty programs in education, formation and social services. Once again, we are blessed with 25 seminarians. These numbers certainly provide hope for our aging priest population, but seminarian education is not free. Because of the increased costs related to educating our seminarians, I ask that you consider a generous gift to the Annual Appeal.

So many programs supported by the Appeal provide services that our parish alone could not provide. By sharing a financial gift, you can touch the lives of thousands of people in Northwest Missouri through programs that teach, heal, support, nurture and feed.

Please consider making a pledge that can be paid in ten monthly payments. This way you will be able to increase the impact of your generous gift. The Stewardship and Development Office will send you a reminder every month.

Please join me in praying for the success of the Bishop's Annual Appeal. May God bless you for your support of our parish and our diocese.

In Christ,

Pastor

SAMPLE LETTER #2

Dear Brothers and Sisters in Christ,

I am writing personally to ask you to help bring a successful conclusion to the Bishop's Annual Appeal that began in November. Since that time you have been receiving information about the many agencies and ministries that are funded by the BAA and how much your pledge is needed for this year's appeal.

At present we have received \$ (pledge total to date) in pledges toward our target of \$_____. Your gift will assist us in reaching this request, and 50% of all gifts received above that amount will be shared with our parish for _____.

The Bishop's Annual Appeal serves many people in ways that we, as an individual parish, could not do. Social service ministries provide counseling and general assistance to thousands of people in our diocese each year. The Hispanic Ministry Office work to assist families adjusting to their faith life in a new community. Catholics continue learning about their faith at all ages, religious education for both youth and adults provide continuity in our lifelong pursuit of a closer relationship with God.

Please consider making a pledge in support of this effort. Remember, 100% of your contributions goes directly to the ministries, services and programs. Your gift is important!

Sincerely in Christ,

Pastor